Assertiveness Skills



Course Objectives

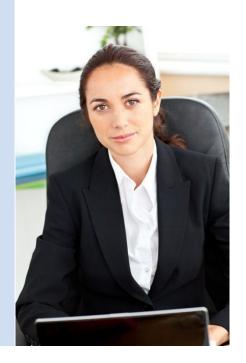
Upon completion of this course, you'll be able to:

- Define assertiveness
- Recognize the assertiveness continuum
- Identify personal blocks to assertiveness
- Demonstrate assertive language and behaviors
- Avoid language and behaviors that are not assertive (passive, aggressive and passive-aggressive behaviors)
- Use straight talk in any situation



Do You Think You're Assertive?

You have numerous opportunities to communicate with others every single day. What is your natural tendency in your daily interactions with coworkers, friends and family?



Think about the following questions:

- Do you overreact in certain situations?
- Do you hesitate to speak up in certain situations?
 - Do you express yourself clearly and directly?



Assertiveness Skills

Chapter One: Understanding Assertiveness

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Definition of Assertiveness

Assertiveness is best described in practical terms:

- It is stating your views clearly and articulately
- It is having the ability to express your own feelings--even about difficult issues--in a way that is respectful and honest
- It is standing up for your own needs without violating the needs of others
- Assertiveness is saying what you mean and meaning what you say!



The Benefits of Assertiveness



Assertiveness will serve you in several ways:

- It allows you to express your own needs and get them met
- It ensures that you communicate with others respectfully and effectively
- It allows you to influence others in order to gain acceptance, agreement or a behavior change



The Assertiveness Continuum: Introduction

The assertiveness continuum is made up of four different behavioral styles of communicating. Most people have a tendency toward one style; however, will often switch styles depending on the person or situation they are dealing with. The styles are Passive, Passive-Aggressive, Assertive and Aggressive.





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The Assertiveness Continuum

Passive	Passive- Aggressive	Assertive	Aggressive
 Concerned only with others' feelings 	 Concerned with own feelings 	 Concerned with self and others' feelings 	 Concerned solely with own feelings
 Quickly backs down to avoid conflict 	 Desires to "get even" Uses sarcasm and indirect criticism 	 Comfortable expressing needs and wants 	 Uses attack tactics such as yelling and screaming



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